

'As the other one said: « Rrrrrrr... »'

What about sunrise

What about sunrise ? is a video projected in a loop accompanied by a sound broadcast at high volume.

PHP, true to its desire to revise does not create strictly speaking an image. It is about « recycling », renewal of meaning by re-arrangement, a collage. Everything here pre-exists, and it is the encounter between these elements at our disposal and taken from the mass culture that concerns us. An economy of means, an aspect one could call « cheap », something that would be thrown into the sea, causing an ambiguity in the identification of the object, its origin and its destination. This video has been conceived as an installation for a gallery space. His title will be present on the wall in large adhesive letters.

This project envisions what signifies catastrophe.

What is a catastrophe for us who do not live it ? How to capture the relation with its mediatic transcription especially in regard to what it reveals about our own voyeurism, our fascination with death and images in general?

The absence of an obvious message given to see in a loop evokes this impossible escape vis-à-vis of the mass media, a replication of what occurs in our news broadcasts.

The encounter between an image without quality and a sublime music is a way to repeat the fascination, the search for evidence, or the quest for meaning of a piece of work in our relation to the drama and the media that transmits it. What is happening there? Where are we? What floats in the far ?

No indication is given about the source of the images, the music is known to everyone, it is the Symphony No. 5 by Beethoven.

The image shows non-stop the same space, confined and infinite: the ocean. The horizon appears only once surreptitiously in the loop. One or more unidentifiable things are floating on the surface of the water; the camera seems to want to inform us. A succession of zooms and de-zooms, jumping from one zone to another, shows us a hesitant image that looks for something but never commits. A scopic « pulsation » useless and futile, as can be sometimes our relation to the visible today. The length, the repetition, the time.

The music forces you to look at the loop differently. At every passing of an object in the water something else can be signified by the variation of the music, the loop assumes its meaning.

One thinks especially of the twin towers seen over and over again. Here, the image completely deprived of an informative quality shows us in its hesitation and awkwardness its artificial construction, its nakedness. It is not about an explicit criticism of the media as there is also in this proposition an aesthetic and sensual fascination for this image that seeks to construct itself while searching for what to show.

The catastrophe today is also a resigned generation waiting for the worst? Is not the worst of all catastrophes the ocean of infinite emptiness in which we are all floating today? Without other reference than the gesture of this man, the only human presence, that throws a sign into the sea that helps us maybe to understand where we are?

The title is taken from a song from M. Jackson intituled the Earth Song. It is a pathetic and ironic reference to the message of hope conveyed by this kind of music, to this in vain attempt to provoke consciousness through ridiculous and caricatured representations. Nonetheless, it is a clear evocation of the catastrophic ambiance that accompanies our generation.